

# The Rochester Open 2024

April 12<sup>th</sup> & 13<sup>th</sup> 2024

**We are recruiting additional sponsors and you are invited to participate.**

The Rochester Open is a steel tip dart tournament that is brought to the community by the Genesee Valley Dart Association in conjunction with Sunset Lanes. The main tournament sponsor is Pride Commercial Appliance Services.

**Organized By**



**Hosted By**



**Sanctioned By**



<b>Location</b>	Sunset Lanes 1317 Chili Ave. Rochester, NY 14624
<b>Format</b>	Open invitation for all levels of play. Sanctioned events will be held during the day Sat. 04/13/24 for both men and women and include singles 501 and cricket. Non-sanctioned events Fri. & Sat.
<b>Payouts</b>	Guaranteed \$5000 payout for 2024. Additional payouts added based on player and sponsor participation. 2017-2023 payouts > \$5100 on \$5000 guarantee
<b>Participation</b>	The previous events drew about 100 players each year, ~40% were local. Players are expected from Rochester, Syracuse, Buffalo, Albany, NYC, PA, OH, VT, Ontario, and more.

	You Get	Additional Details
<b>Sponsor an Event</b>	<ul style="list-style-type: none"> <li>Your name and logo on the tournament flyer.</li> <li>Free board sign for \$250+ sponsorships.</li> </ul>	<ul style="list-style-type: none"> <li>\$101 101 warm up event.</li> <li>\$250 Doubles Events.</li> <li>\$400 Prize Equality for Women's ADO ranking events.</li> </ul>
<b>Sponsor a Board</b>	<ul style="list-style-type: none"> <li>We will print and display an approved sign of your design below the dart board for the duration of the tournament.</li> <li>At least one announcement of your support over the PA during the events.</li> </ul>	<ul style="list-style-type: none"> <li>\$50 per board + \$25 first-time set-up fee.</li> <li>17 total boards available. Limited remaining.</li> <li>Sponsor one or more boards.</li> <li>Sign dimensions: approx. 28" square.</li> <li>Example photo below</li> </ul>



**For more information please contact:**

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 Rochester Open Director  
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## Regarding art for signs:

- Logos or other art for signs should be provided by the customer/sponsor.
- This art should be high-quality and print ready.
- Internet graphics (including most logos and other graphics from the web) are generally not of high enough quality to print at the required size.
- TP signs can assist sponsors with obtaining acceptable artwork from their existing vendors or work with sponsors to produce new materials.
- <https://www.tpsigns.com/>

## Common File Types and Their Potential Impact on Sign Production and Output:

### RASTER IMAGES



This logo image has been taken directly from a website.

Inappropriate for printing, this image would require extensive editing for any type of production. Note the jagged edges.

.png, .gif, .jpg



This image is a bitmap at an acceptable resolution.

This could be printed, however, scaling is limited and additional editing would be required to create a clean contour.

.bmp, .jpeg, .tif, .png

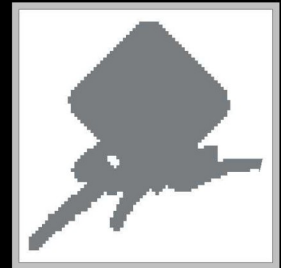
### VECTOR IMAGES



This is vector artwork. It is resolution independent.

It can be scaled to any size without any loss of quality and can be cut via contours, as well.

.ai, .eps, .cdr, .pdf



This is a vectorization of a low quality bitmap image.

This image would result from the direct attempt to vectorize an image of poor quality. No useable contours can result from such attempts.



Some vector artwork may contain overlapping shapes.

While this image could be printed, additional editing may be required for production ready art.

.ai, .eps, .pdf, .doc



This is a properly formatted vector logo. It has clean lines.

This image is ready for production. It can be scaled, cut, carved, routed and printed with a contour.

.ai, .pdf, .eps